

BUILDING AN INCLUSIVE TEAM

Engaging Ambassadors to Share Your Story

As you think about building a team of ambassadors to share your work and mission, consider the **key stakeholder groups** in your community and the **identities and backgrounds in your community** that should be included to ensure diversity of voice.

Key Stakeholder Groups

- Teachers and staff
- Administrators
- Family members
- Students
- Partner organizations
- Community supporters

*Depending on your community, you might also consider including teachers union representatives, school board members, design leaders, municipal and state representatives, funders, and/or PTO members.

Identity/Backgrounds

- Racial/ethnic
- Language
- Gender
- Age
- Disability
- Socio-economic

Key Considerations

- What unique perspectives can your ambassadors share?
- What are some stories that your ambassadors can tell about their experiences or work?
- How can you incentivize your stakeholders to take on the role of ambassador?
What are the benefits to them?

Action Plan

Who have you already engaged as ambassadors for your work and mission?

Who else do you want to engage as potential ambassadors?



Center for Collaborative Education
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